



Importance of Backup

Current Scenario:

Importance of backup systems for small businesses is in no way less, as compared to big companies. Small businesses also depend heavily on the computers for the data management. There are several examples of small businesses that lost all their valuable data because of computer failure and never returned to the scene again.

Every business generates critical data while conducting day to day activities.

This data can be in form of:

- » Business Application Data i.e. Accounting Software, Inventory, Tally, ERP, CRM etc.
- » Documents, Spreadsheets, Presentations i.e. Quotation, Communication with Clients, etc.
- » Emails, Communications, Contacts, Notes, To-Do List, Appointments etc.
- » Pictures of products, Digital Catalogues

How data loss occurs:

- » a physical failure of Hard Disk
- » power failure which can corrupt your data
- » virus attacks
- » accidental deletion
- » overwriting a new file with an old one
- » someone deleting necessary files deliberately to harm the organization

Lack of Systematic Backup Policy:

Small businesses do not have any backup policies in place because of which the following issues exist even if they are taking backups:

- » Backups are done at random and irregular intervals.
- » Backups are done manually so there are chances of missing important files
- » Usually taken by a Copy Paste command so there is no verification of backup
- » None or rarely backups are taken from the Laptops of the Executives
- » Backups are not tested for integration by restoring it at regular intervals
- » Usually backups are non-encrypted and anyone who has the access to it can read or take away all of it.
- » Backups are kept on-site and no off-site copies are kept
- » No multiple copies Daily, Weekly and Monthly are available

Backup is not a Product it's a Process

Best policies to follow:

- » must be taken at regular intervals
- » must be verified after the backup completes
- » Laptops also must be backed up at regular intervals
- » must be restored at regular intervals to check its integrity
- » must be encrypted so that no unauthorized person can get access to the data
- » There should be daily, weekly and monthly copies of the backup
- » must have at least one off-site copy of the backup
- » must be taken on an external Hard Disk or a Tape Drive media and not on one of the computers in the office

Solution:

The best way to come out of all these hazels is to implement automatic backup software which can take care of all the above policies.

How can we help you?

We can assist you to install and maintain all of your backup related needs in a prompt and very professional manner. We have already installed these kinds of systems at many places and have the required expertise to design the backup policies which suits your company needs, execute and implement the entire backup process and then monitor it. We believe that Backup is not a onetime solution it is a process. We need to keep on monitoring it so that we can get all the important files back when we really need it.

Our Background:

Ruparel Computers Pvt. Ltd. has been actively providing these types of solutions to our customers since 1993. Through our core services, we help established businesses adapt their IT infrastructures to the changing requirements of the rapidly evolving digital marketplace.

Unlike most technology support providers, service is RCPL's only business. We have the ability to offer clients a customized, single-source solution for all their technology products and support requirements.

Our mission is to provide cost-effective, reliable, prompt and assured services and solutions to our valued customers.

To Know more about our services Please

Call us on **98336 09130** (Hemant)

Or Email us at hemant@ruparelcomputers.com

Or Visit our web site <http://www.ruparelcomputers.com>

Backup is not a Product it's a Process